



**Ontario Technical Approvals
For
Beers Sold in BRI,
Brewery Retail Stores
And
LCBO Combination Stores**

Presented by:

_____ (or on behalf of)

_____ Supplier

_____ Representative

Product

Signature

For LCBO use only

This application has been received by
Product Management Department

_____ Date

Section "A"

LCBO Product Management Conditions and Procedures

I. BRI Listed Products

- 1) **All packaged beer products listed for sale in BRI and on-site brewery retail stores must comply with the following:**
 - a) LCBO Laboratory approval (where applicable).
 - b) LCBO Pricing approval.
 - c) LCBO U.P.C./CSPC approval
 - d) LCBO product packaging requirements including:
 - standards for tamper-evident packaging
 - labeling requirements
 - case markings (for products entering the LCBO warehouse system)
 - carton specifications (for products entering the LCBO warehouse system)
- 1) Accordingly, this document must be filled out and submitted to the Category Director, Special Markets. To complete the Ontario Technical Approval process, the following is also required:
 - For new products not currently available in Ontario in another packaged format, the supplier must submit a minimum liquid quantity of 1500 ml for chemical analysis.
 - A completed and approved Request for Label Examination form.
 - Written confirmation that case markings and carton specifications comply with LCBO Product Packaging Standards (for products entering the LCBO warehouse system).
 - Approval for tamper-evident packaging. Depending on the packaging used, this approval can be obtained in one of four ways:
 - i) If the supplier decides to use standard Ontario packaging for beer, this must be confirmed in writing in a letter to the Category Director, Special Markets.
 - ii) If the supplier decides to use packaging that is identical to another product that the supplier currently sells through the LCBO or BRI, this must be confirmed in writing in a letter to the Category Director, Special Markets.
 - iii) If the supplier decides to use packaging not yet sold in Ontario, then he must submit a selling unit.
 - iv) If the supplier is developing new packaging for Ontario, then he must submit a selling unit from the production line. If requested by the supplier, the LCBO will inspect a new packaging prototype to advise the supplier on any required changes. However, even if a prototype is inspected and approved, final inspection of the selling unit from the production line is still required.
- 1) All Document submissions must be typed on original forms (photocopies or faxes will not be accepted).
- 2) The LCBO will advise the supplier/agent and BRI whether or not all the approvals have been granted. If the analysis/requirements have not been passed or met, the supplier/agent will be required to resubmit for approval.

III. Listing in Combination Stores

Suppliers granted a listing in BRI, and who meet the requirements as set out in section I above, may also choose to have their products made available for sale in LCBO combination stores (see box 18 on page 4).

Please note: Listing in these stores is at the Store Manager's discretion.

Section "B"

Instructions

(Instructions below correspond with numbered boxes in section "C")

1. Check the appropriate box.
2. If yes to question 1, and UPCs and CSPCs have been assigned, please list. If no UPCs or CSPCs have been assigned, leave blank.
3. Provide the name exactly as it appears or will appear on the label.
4. State country where product is produced.
5. State percentage of alcohol by volume (e.g. 5.0%)
6. Supply all information as requested. Indicate whether the company is a "Micro Brewery" producing between 25,001 hectolitres and 75,000 hectolitres per annum, or a "Cottage Brewery" producing 25,000 hectolitres per annum or less. Audited production reports must be available upon request from the LCBO.
7. State the liquid contents per bottle or can in millilitres. In addition to the number of bottles, cans, or units per carton, space is provided for the number of bottles or cans per selling unit, if applicable (e.g. beers may be in packaged 341 mL bottles, 6 bottles per unit, 4 units per carton).
8. Indicate the product container (e.g. bottles, cans, mini-keg).
9. Indicate pallet, tier, and carton information as requested. This section only applies to products entering the LCBO Warehouse System.
10. FOB price, ex-cellar price and currency must be quoted.
11. Check appropriate box.
12. Check appropriate box.
13. Supply All information requested.
14. State F.O.B. shipping port.
15. State desired retail price including BRI standard deposit rate
16. State desired licensee price including BRI standard deposit rate.
17. State desired mix-six price including BRI standard deposit rate.
18. Check appropriate box.

