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April 9, 2007

All Trade Associations

Dear Sir/Madam,

Re: LCBO Product Packaging Standards and Guidelines for Chemical Analysis

In keeping with our commitment to continuously improve our processes, Quality Assurance has conducted a thorough review of the LCBO's Product Packaging Standards and Guidelines to Chemical Analysis document. This document was last revised in April of 2005. We would like to take this opportunity to announce that the LCBO is releasing an updated version on May 1, 2007.

The revised document will be available from our Quality Assurance web page on the Trade Resources web site. It may be accessed by clicking on QA Links from the menu at: http://www.lcbotrade.com/programs_qa.htm

Our review resulted in numerous updates to this document. The following is a summary of important updates that may affect you:

Section/Items	Description	Revision/Addition
Shipping Container Design Specifications		
<ul style="list-style-type: none">Tetra Pak/Flexie Pack (Cheer Pack®) Packaging	New shipping container specifications have been developed specifically for these environmentally friendly packages.	Additions and revisions
<ul style="list-style-type: none">Maximum Shipping Container Weight	Reduced maximum shipping container weight on all products	Revisions
<ul style="list-style-type: none">Bottle Partitions	Updates to partition section	Revisions



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Section/Items	Description	Revision/Addition
<p>Trailers and Inter-Modal Containers</p> <ul style="list-style-type: none"> • Trailers and Inter-Modal Containers • Palletized Loads Shipped in Trailers or Inter-Modal Containers • Bulk Loaded Inter-Modal Containers • Phytosanitary Requirements 	<p>This entire section is completely revised with new and updated information that is critical for all vendors shipping to the LCBO</p>	<p>Additions and revisions</p>
<p>Consumer Unit Labelling Requirements</p> <ul style="list-style-type: none"> • Single Field of Vision • “Cellared In” origin declaration • Nutritional Labelling 	<p>Optional requirements for location of mandatory label information New permitted designation for wines that do not have a true country of origin New information for beverage alcohol products and requirements for food items</p>	<p>Addition Addition Addition</p>
<p>Shipping Container Markings</p> <ul style="list-style-type: none"> • LCBO Number (formerly CSPC) 	<p>For internal use only. Must not appear on shipping containers or selling units</p>	<p>Revision</p>
<p>Standards for Tamper-Evident Packaging</p> <ul style="list-style-type: none"> • Tetra Pak/Flexie Pack (Cheer Pack®) Packaging 	<p>Additional and new information on types of tamper evident requirements and features</p>	<p>Additions and revisions</p>
<p>Guidelines for Chemical Analysis</p> <ul style="list-style-type: none"> • Chemical testing 	<p>New guidelines for Coolers and Ready to Drink products have been added New volatile acidity limits for wine based on wine category Miscellaneous compounds table Beer - sorbic acid limits Sake - new alcohol limit for EC exemption</p>	<p>Addition Revisions Addition Revision Revision</p>



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As our valued business partner, we appreciate your continued commitment to support our packaging and chemical guideline requirements.

Sincerely,

George Soleas, M. Sc., Ph.D., MCIC
Vice President, Quality Assurance