

# VINTAGES

FINE WINE & PREMIUM SPIRITS

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To: All Registered Agents

To streamline the VINTAGES IMAGE application process, VINTAGES is now using the on-line Merchandising Promotions Tracking System (MPTS). Applications for Limited Time Offers (LTOs), Bonus Airmiles (BAMs), or Neck Tags should be submitted through the MPTS system. Information on accessing and using the system is available at: [www.lcbotrade.com/programs\\_gpp\\_mpts.htm](http://www.lcbotrade.com/programs_gpp_mpts.htm).

The system currently uses General Purchase deadlines. Please adhere to the deadlines stated below and disregard any system responses indicating late applications within these timelines. **\*Please note: VINTAGES does not offer LTOs during Period 10.**

Promo Turn	Promo Turn Dates	Application Deadline for VINTAGES Essentials	Application Deadline for NON-Essential Items
PT 1	April 1 - April 25, 2009	November 3, 2008	December 30, 2008
PT 2	April 26 - May 23, 2009	November 28, 2008	January 23, 2009
PT 3	May 24 - June 20, 2009	December 26, 2008	February 20, 2009
PT 4	June 21 - July 18, 2009	January 23, 2009	March 20, 2009
PT 5	July 19 - August 15, 2009	February 20, 2009	April 17, 2009
PT 6	August 16 - Sept. 12, 2009	March 20, 2009	May 15, 2009
PT 7	Sept. 13 - Oct. 10, 2009	April 17, 2009	June 12, 2009
PT 8	Oct. 11 - Nov. 7, 2009	May 15, 2009	July 10, 2009
PT 9	Nov. 8 - Nov. 28, 2009	June 12, 2009	August 7, 2009
<b>PT 10*</b>	<b>Nov. 29, 2009 - Jan. 2, 2010</b>	<b>July 3, 2009</b>	<b>August 28, 2009</b>
PT 11	Jan. 3 - Jan. 30, 2010	August 7, 2009	October 2, 2009
PT 12	Jan. 31 - Feb. 27, 2010	September 4, 2009	October 30, 2009
PT 13	Feb. 28 - March 31, 2010	October 2, 2009	November 27, 2009

Thank you for continued support of the VINTAGES Category.

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