



Discover the World

July 29th, 2009

To: All Trade Associations

Product Manager Announcement - Spirits & Beer

I would like to announce that Mark Wilson will be joining the LCBO's Spirits & Beer department on August 4th as a Product Manager. Mark will manage the Ready-to-Drink & Accessories business while Jackie McAskill is on maternity leave and report to Stacey Roth, Category Manager for White Spirits, Ready-to-Drink & Accessories. Mark brings with him 14 years experience as both an Analyst and a Category Manager at Canadian Tire. Mark can be reached at (416) 365-5857 as of August 4th.

Thank you for supporting the LCBO.

Sincerely,

Chris Robertson
Business Unit Director, Spirits & Beer