



Discover the World

March 16, 2010

TO: All Trade Councils
RE: 2010/11 Sale of Data Program

Current subscriptions to the LCBO's 2009/10 Sale of Data Program will expire on March 31, 2010.

The LCBO 2010/11 Sale of Data Program options and costs are the same as last year's.

In addition, the Sets and Set/Subsets have been refined, primarily in the WINES and BEER areas. There are 25 additional Sets and 135 additional Sets/Subsets which provide an improved, concise view of SKUs by varietal/region in WINES and by pack size format in BEER.

Information about the program, payment methods, and contact information is attached in the 2010/11 Sale of Data Program sheet.

To ensure uninterrupted service to subscriptions, payment is to be remitted no later than **Friday, March 26, 2010**.

Please be advised that the LICENSEE SALES subscription options are currently under review. Subscribers to these options will be notified at a later date if there are changes to the program as a result of the review.

If you have any questions regarding the LCBO Sale of Data program, please contact Edison Yon at edison.yon@lcbo.com.

Thank you for your support of the LCBO Sale of Data program.

Sincerely,

Shari Mogk-Edwards
VP, Merchandising

Enclosure: 2010/11 Sale of Data Program

Cc: B. Downey
T. Wilson



2010 / 11 Sale of Data Program

The LCBO Sale of Data program enables subscribers to electronically download sales data produced on a weekly basis. There are several packages available, all at the same costs as last year.

In order to enable our Trade partners to analyze their business and forecast with greater accuracy, we will continue to provide data relating to your SKU(s) at no cost to you. However, your competitor's sales information is a paid-for option.

<p>STEP 1: REQUEST ACCESS TO SOD WEBSITE: www.lcbosod.com</p>	<p><i>New Subscribers:</i> Please complete an Access Request (form LCB 2238) to access the LCBO Sale of Data website. At this website, you will be able to view and download the data that you are subscribing to.</p> <ol style="list-style-type: none">Click on the form number above, orObtain the form from the LCBO Trade Resources website (www.lcbotrade.com) under the Forms & Documents > Forms section. <p><i>Existing or Current Subscribers:</i> No action required for this step. Continue to Step #2.</p>
<p>STEP 2: SELECT THE SOD PACKAGE ONLINE THROUGH: www.lcbonet.ca</p>	<p>New and existing subscribers are to select the package(s) online by signing on to www.lcbonet.ca, and clicking on the Sale of Data link. From there you can select your package.</p> <p>Package A subscribers will get weekly data with polling updates. All other package subscribers will get data six business days after the Saturday week-ending date.</p> <p>Agents who wish to subscribe to data about their own SKU(s) and do not have any outstanding balances with the LCBO should select SOD package 'E'. You do not need to complete Step 3. Access will be granted automatically at the start of the fiscal year.</p>
<p>STEP 3: PAYMENTS</p>	<p>Once payment is received and processed, your subscription will be in effect. Your User ID and Password will provide access to LCBO's Sale of Data website and you will be able to download information.</p> <p>There are two methods of payment:</p> <ul style="list-style-type: none">- Electronic funds transfer (EFT), or copy and paste this link into your browser: http://www.lcbotrade.com/accounts_receivable_payment_terms.htm Please ensure your bank includes the following references:<ul style="list-style-type: none">o your company nameo contact numberso and Sale of Data invoice number- Via cheque to LCBO Department #884, Accounts Receivable (Sale of Data) 55 Lake Shore Blvd. East Toronto, ON M5E 1A4 <p>An administration late fee for subscriptions submitted after April 30 will apply. This fee of \$50 CDN plus 10% of the option(s) selected will apply to all packages, including 'E'.</p>

Program Contacts

Questions relating to the PROGRAM can be sent to Edison Yon, via email: edison.yon@lcbo.com

Questions relating to Sale of Data payment can be sent via email to accounts.receivable@lcbo.com



LCBO Categories - 2010 / 11 Sale of Data

SET Code	SET Name	SUBSET Code	SUBSET Name
010	WHISKY CANADIAN	010	DELUXE
010	WHISKY CANADIAN	020	PREMIUM
010	WHISKY CANADIAN	030	STANDARD
010	WHISKY CANADIAN	040	GIFTS
010	WHISKY CANADIAN	050	PREMIUM FIXTURE
020	WHISKY SCOTCH	010	BLENDED DELUXE
020	WHISKY SCOTCH	020	BLENDED PREMIUM
020	WHISKY SCOTCH	030	BLENDED STANDARD
020	WHISKY SCOTCH	040	BLENDED GIFTS
020	WHISKY SCOTCH	050	MALT SPEYSIDE
020	WHISKY SCOTCH	060	MALT HIGHLAND
020	WHISKY SCOTCH	070	MALT ISLAY
020	WHISKY SCOTCH	080	MALT ISLAND
020	WHISKY SCOTCH	090	MALT LOWLAND
020	WHISKY SCOTCH	095	MALT VATTED
020	WHISKY SCOTCH	100	MALT GIFTS
020	WHISKY SCOTCH	110	PREMIUM FIXTURE
022	WHISKEY IRISH	010	DELUXE
022	WHISKEY IRISH	020	PREMIUM
022	WHISKEY IRISH	030	STANDARD
022	WHISKEY IRISH	040	GIFTS
022	WHISKEY IRISH	050	PREMIUM FIXTURE
024	WHISKEY AMERICAN	010	DELUXE
024	WHISKEY AMERICAN	020	PREMIUM
024	WHISKEY AMERICAN	030	STANDARD
024	WHISKEY AMERICAN	040	GIFTS
024	WHISKEY AMERICAN	050	PREMIUM FIXTURE
030	VODKA	005	FLAVOURED
030	VODKA	010	DELUXE
030	VODKA	020	PREMIUM
030	VODKA	030	STANDARD
030	VODKA	045	GIFTS
030	VODKA	050	PREMIUM FIXTURE
032	ALCOHOL	010	ALCOHOL
040	GIN	005	FLAVOURED
040	GIN	010	DELUXE
040	GIN	020	PREMIUM
040	GIN	030	STANDARD
040	GIN	040	GIFTS
040	GIN	045	PREMIUM FIXTURE
045	SOJU/SHOCHU	010	KOREAN
045	SOJU/SHOCHU	020	JAPANESE
045	SOJU/SHOCHU	030	PREMIUM FIXTURE
050	BRANDY/COGNAC	008	CALVADOS
050	BRANDY/COGNAC	010	BRANDY DELUXE
050	BRANDY/COGNAC	020	BRANDY PREMIUM
050	BRANDY/COGNAC	030	BRANDY STANDARD
050	BRANDY/COGNAC	040	BRANDY ETHNIC
050	BRANDY/COGNAC	045	BRANDY GIFTS

SET Code	SET Name	SUBSET Code	SUBSET Name
050	BRANDY/COGNAC	050	COGNAC VS
050	BRANDY/COGNAC	060	COGNAC VSOP
050	BRANDY/COGNAC	070	COGNAC XO
050	BRANDY/COGNAC	080	COGNAC OTHER
050	BRANDY/COGNAC	085	COGNAC GIFTS
050	BRANDY/COGNAC	090	GRAPPA
050	BRANDY/COGNAC	095	GRAPPA GIFTS
050	BRANDY/COGNAC	100	ARMAGNAC
050	BRANDY/COGNAC	110	EAU DE VIE
050	BRANDY/COGNAC	115	FRUIT SPIRITS
050	BRANDY/COGNAC	120	PREMIUM FIXTURE
060	RUM	005	FLAVOURED
060	RUM	010	WHITE DELUXE
060	RUM	020	WHITE PREMIUM
060	RUM	030	WHITE STANDARD
060	RUM	040	AMBER DELUXE
060	RUM	050	AMBER PREMIUM
060	RUM	060	AMBER STANDARD
060	RUM	070	DARK DELUXE
060	RUM	080	DARK PREMIUM
060	RUM	090	DARK STANDARD
060	RUM	095	CACHACA
060	RUM	100	GIFTS
060	RUM	105	PREMIUM FIXTURE
065	LIQUEURS CLASSICS	010	CREAM OTHER
065	LIQUEURS CLASSICS	020	CREAM IRISH
065	LIQUEURS CLASSICS	030	COFFEE
065	LIQUEURS CLASSICS	040	OTHER
065	LIQUEURS CLASSICS	060	GIFTS
065	LIQUEURS CLASSICS	070	PREMIUM FIXTURE
066	LIQUEURS SIPPERS BITTERS	010	HERB
066	LIQUEURS SIPPERS BITTERS	020	ANICE
066	LIQUEURS SIPPERS BITTERS	030	BITTERS
066	LIQUEURS SIPPERS BITTERS	040	OTHER
066	LIQUEURS SIPPERS BITTERS	060	GIFTS
067	LIQUEURS COCKTAIL MIXERS	010	SCHNAPPS
067	LIQUEURS COCKTAIL MIXERS	020	FRUIT
067	LIQUEURS COCKTAIL MIXERS	040	OTHER
067	LIQUEURS COCKTAIL MIXERS	060	GIFTS
068	LIQUEURS EXOTIC MIXERS	010	RUM BASED
068	LIQUEURS EXOTIC MIXERS	020	COGNAC BAS
068	LIQUEURS EXOTIC MIXERS	040	OTHER
068	LIQUEURS EXOTIC MIXERS	060	GIFTS
068	LIQUEURS EXOTIC MIXERS	070	PREMIUM FIXTURE
071	TEQUILA	010	DELUXE
071	TEQUILA	020	PREMIUM
071	TEQUILA	030	STANDARD
071	TEQUILA	040	FLAVOURED
071	TEQUILA	042	GIFTS
071	TEQUILA	045	PREMIUM FIXTURE
080	COCKTAILS TO GO	050	READY-TO-DRINK
300	ITALY RED	201	VALPOLICELLA

SET Code	SET Name	SUBSET Code	SUBSET Name
300	ITALY RED	202	MONTEPULCIANO
300	ITALY RED	203	CHIANTI
300	ITALY RED	204	RIPASSO
300	ITALY RED	205	AMARONE
300	ITALY RED	206	BLEND
300	ITALY RED	207	MERLOT
300	ITALY RED	208	SANGIOVESE
300	ITALY RED	209	NEGROAMARO
300	ITALY RED	210	OTHER
300	ITALY RED	211	PINOT NOIR
300	ITALY RED	212	BAROLO
300	ITALY RED	213	PRIMITIVO
300	ITALY RED	214	BARBERA
300	ITALY RED	215	CABERNET SAUVIGNON
303	ITALY WHITE	220	PINOT GRIGIO
303	ITALY WHITE	221	BLEND
303	ITALY WHITE	222	SOAVE
303	ITALY WHITE	223	CHARDONNAY
303	ITALY WHITE	224	OTHER
306	FRANCE RED	230	SOUTH MERLOT
306	FRANCE RED	231	SOUTH CABERNET SAUVIGNON
306	FRANCE RED	232	SOUTH PINOT NOIR
306	FRANCE RED	233	SOUTH SHIRAZ/SYRAH
306	FRANCE RED	234	SOUTH BLEND
306	FRANCE RED	235	SOUTH MALBEC
306	FRANCE RED	236	SOUTH OTHER
306	FRANCE RED	237	BORDEAUX BLEND
306	FRANCE RED	238	ST EMILLION/POMEROL RED
306	FRANCE RED	239	MEDOC
306	FRANCE RED	240	RHONE COTES DU RHONE
306	FRANCE RED	241	CHATEAUNEUF DE PAPE
306	FRANCE RED	242	RHONE COTES DU RHONE VILLAGE
306	FRANCE RED	243	RHONE OTHER
306	FRANCE RED	244	BURGUNDY PINOT NOIR
306	FRANCE RED	245	BURGUNDY GAMAY
306	FRANCE RED	246	VIN DE TABLE
306	FRANCE RED	247	BEAUJOLAIS
306	FRANCE RED	248	VIN DE FRANCE
306	FRANCE RED	249	LOIRE
309	FRANCE WHITE	250	SOUTH CHARDONNAY
309	FRANCE WHITE	251	SOUTH SAUVIGNON BLANC
309	FRANCE WHITE	252	SOUTH BLENDS
309	FRANCE WHITE	253	SOUTH VIOGNIER
309	FRANCE WHITE	254	SOUTH OTHER
309	FRANCE WHITE	255	BURGUNDY CHARDONNAY
309	FRANCE WHITE	256	BURGUNDY CHABLIS
309	FRANCE WHITE	257	BURGUNDY OTHER
309	FRANCE WHITE	258	VIN DE TABLE
309	FRANCE WHITE	259	RHONE WHITE
309	FRANCE WHITE	260	ALSACE
309	FRANCE WHITE	261	BORDEAUX WHITE
309	FRANCE WHITE	262	LOIRE

SET Code	SET Name	SUBSET Code	SUBSET Name
309	FRANCE WHITE	263	BEAUJOLAIS
309	FRANCE WHITE	264	VIN DE FRANCE
312	SPARKLING WINES - EUROPEAN WHITE	270	ITALY PROSECCO
312	SPARKLING WINES - EUROPEAN WHITE	271	ITALY ASTI
312	SPARKLING WINES - EUROPEAN WHITE	273	GERMANY SEKT
312	SPARKLING WINES - EUROPEAN WHITE	274	OTHER
312	SPARKLING WINES - EUROPEAN WHITE	272	SPAIN CAVA
315	SPAIN RED	280	TEMPRANILLO
315	SPAIN RED	281	RIOJA
315	SPAIN RED	282	BLEND
315	SPAIN RED	283	GARNACHA
315	SPAIN RED	284	OTHER
318	CHAMPAGNE WHITE	290	WHITE
321	GERMANY WHITE	300	QBA
321	GERMANY WHITE	301	OTHER
321	GERMANY WHITE	302	SPATLESE
321	GERMANY WHITE	303	KABINETT
324	SPECIALTY WINES EUROPEAN	310	VERMOUTH
324	SPECIALTY WINES EUROPEAN	311	APERITIF
324	SPECIALTY WINES EUROPEAN	312	COCKTAILS/FLAVOURED
327	PORTUGAL RED	320	DOURO
327	PORTUGAL RED	321	OTHER
327	PORTUGAL RED	322	ALENTEJO
327	PORTUGAL RED	323	DAO
330	PORT RED	330	LATE BOTTLED VINTAGE
330	PORT RED	331	OTHER
330	PORT RED	332	RUBY
330	PORT RED	333	TAWNY
333	ROSE WINES EUROPEAN	340	PORTUGAL
333	ROSE WINES EUROPEAN	341	FRANCE
333	ROSE WINES EUROPEAN	342	ITALY
333	ROSE WINES EUROPEAN	343	SPAIN
333	ROSE WINES EUROPEAN	344	OTHER
336	PORTUGAL WHITE	350	VINHO VERDE
336	PORTUGAL WHITE	351	OTHER
336	PORTUGAL WHITE	352	WHITE OTHER
339	OTHER EUROPE RED	360	GREECE
339	OTHER EUROPE RED	361	HUNGARY
339	OTHER EUROPE RED	362	MACEDONIA
339	OTHER EUROPE RED	363	BULGARIA
339	OTHER EUROPE RED	364	MONTENEGRO
339	OTHER EUROPE RED	365	SERBIA
339	OTHER EUROPE RED	366	ROMANIA
339	OTHER EUROPE RED	367	AUSTRIA
339	OTHER EUROPE RED	368	MOLDOVA
342	OTHER EUROPE WHITE	370	HUNGARY
342	OTHER EUROPE WHITE	371	GREECE
342	OTHER EUROPE WHITE	372	SERBIA
342	OTHER EUROPE WHITE	373	MACEDONIA
342	OTHER EUROPE WHITE	374	MOLDOVA
342	OTHER EUROPE WHITE	375	ROMANIA
342	OTHER EUROPE WHITE	376	AUSTRIA

SET Code	SET Name	SUBSET Code	SUBSET Name
342	OTHER EUROPE WHITE	377	BULGARIA
342	OTHER EUROPE WHITE	378	MONTENEGRO
343	GIFT PACKS EUROPEAN	380	SEASONAL
343	GIFT PACKS EUROPEAN	381	YEAR ROUND
346	SHERRY	390	CREAM
346	SHERRY	391	DRY
346	SHERRY	392	AMONTILLADO
346	SHERRY	393	OTHER
349	CHAMPAGNE ROSE	400	ROSE
352	SPAIN WHITE	410	WHITE
355	SPARKLING WINES - EUROPEAN RED	420	RED
358	GERMANY RED	430	RED
361	PORT WHITE	440	WHITE
363	SPARKLING WINES - EUROPEAN ROSE	450	ROSE
401	AUSTRALIA RED	470	SYRAH/SHIRAZ
401	AUSTRALIA RED	471	CABERNET SAUVIGNON
401	AUSTRALIA RED	472	SHIRAZ/CABERNET
401	AUSTRALIA RED	473	MERLOT
401	AUSTRALIA RED	474	BLEND
401	AUSTRALIA RED	475	PINOT NOIR
401	AUSTRALIA RED	476	OTHER VARIETALS
402	IMPORTED BEER - EUROPE	851	SINGLE CAN
402	IMPORTED BEER - EUROPE	854	SINGLE BOTTLE
402	IMPORTED BEER - EUROPE	857	MULTIPACK BOTTLES
402	IMPORTED BEER - EUROPE	861	MULTIPACK CANS (355 ML OR LESS)
402	IMPORTED BEER - EUROPE	864	MULTIPACK CANS (> 355 ML)
402	IMPORTED BEER - EUROPE	866	MINI KEG
402	IMPORTED BEER - EUROPE	867	GIFT ITEM
403	ARGENTINA RED	480	BLEND
403	ARGENTINA RED	481	MALBEC
403	ARGENTINA RED	482	CABERNET SAUVIGNON
403	ARGENTINA RED	483	SYRAH/SHIRAZ
403	ARGENTINA RED	484	MERLOT
403	ARGENTINA RED	485	OTHER VARIETALS
404	IMPORTED BEER - USA AND MEXICO	851	SINGLE CAN
404	IMPORTED BEER - USA AND MEXICO	854	SINGLE BOTTLE
404	IMPORTED BEER - USA AND MEXICO	857	MULTIPACK BOTTLES
404	IMPORTED BEER - USA AND MEXICO	861	MULTIPACK CANS (355 ML OR LESS)
404	IMPORTED BEER - USA AND MEXICO	864	MULTIPACK CANS (> 355 ML)
404	IMPORTED BEER - USA AND MEXICO	866	MINI KEG
404	IMPORTED BEER - USA AND MEXICO	867	GIFT ITEM
406	AUSTRALIA WHITE	490	CHARDONNAY
406	AUSTRALIA WHITE	491	PINOT GRIGIO
406	AUSTRALIA WHITE	492	BLEND
406	AUSTRALIA WHITE	493	SAUVIGNON BLANC
406	AUSTRALIA WHITE	494	OTHER VARIETALS
407	IMPORTED BEER - OTHER IMPORT	851	SINGLE CAN
407	IMPORTED BEER - OTHER IMPORT	854	SINGLE BOTTLE
407	IMPORTED BEER - OTHER IMPORT	857	MULTIPACK BOTTLES
407	IMPORTED BEER - OTHER IMPORT	861	MULTIPACK CANS (355 ML OR LESS)
407	IMPORTED BEER - OTHER IMPORT	864	MULTIPACK CANS (> 355 ML)
407	IMPORTED BEER - OTHER IMPORT	866	MINI KEG

SET Code	SET Name	SUBSET Code	SUBSET Name
407	IMPORTED BEER - OTHER IMPORT	867	GIFT ITEM
409	CHILE RED	500	CABERNET SAUVIGNON
409	CHILE RED	501	CABERNET / MERLOT
409	CHILE RED	502	MERLOT
409	CHILE RED	503	BLEND
409	CHILE RED	504	CARMENERE
409	CHILE RED	505	SYRAH/SHIRAZ
409	CHILE RED	506	OTHER VARIETALS
411	ONTARIO BEER	851	SINGLE CAN
411	ONTARIO BEER	854	SINGLE BOTTLE
411	ONTARIO BEER	855	MULTIPACK BOTTLES (6 UNITS OR LESS)
411	ONTARIO BEER	856	MULTIPACK BOTTLES (> 6 UNITS)
411	ONTARIO BEER	858	6PK CANS (355 ML OR LESS)
411	ONTARIO BEER	859	6PK CANS (> 355 ML)
411	ONTARIO BEER	862	MULTIPACK CANS (> 6 UNITS)
411	ONTARIO BEER	863	ONTARIO CRAFT BREWERS
411	ONTARIO BEER	866	MINI KEG
411	ONTARIO BEER	867	GIFT ITEM
412	CALIFORNIA RED	510	CABERNET SAUVIGNON
412	CALIFORNIA RED	511	MERLOT
412	CALIFORNIA RED	512	BLEND
412	CALIFORNIA RED	513	SYRAH/SHIRAZ
412	CALIFORNIA RED	514	ZINFANDEL
412	CALIFORNIA RED	515	PINOT NOIR
412	CALIFORNIA RED	516	OTHER VARIETALS
414	OUT OF PROVINCE BEER	851	SINGLE CAN
414	OUT OF PROVINCE BEER	854	SINGLE BOTTLE
414	OUT OF PROVINCE BEER	855	MULTIPACK BOTTLES (6 UNITS OR LESS)
414	OUT OF PROVINCE BEER	856	MULTIPACK BOTTLES (> 6 UNITS)
414	OUT OF PROVINCE BEER	858	6PK CANS (355 ML OR LESS)
414	OUT OF PROVINCE BEER	859	6PK CANS (> 355 ML)
414	OUT OF PROVINCE BEER	862	MULTIPACK CANS (> 6 UNITS)
414	OUT OF PROVINCE BEER	866	MINI KEG
414	OUT OF PROVINCE BEER	867	GIFT ITEM
415	CALIFORNIA WHITE	520	CHARDONNAY
415	CALIFORNIA WHITE	521	PINOT GRIGIO
415	CALIFORNIA WHITE	522	SAUVIGNON BLANC
415	CALIFORNIA WHITE	523	BLEND
415	CALIFORNIA WHITE	524	LATE HARVEST
415	CALIFORNIA WHITE	525	OTHER VARIETALS
418	CHILE WHITE	530	CHARDONNAY
418	CHILE WHITE	531	SAUVIGNON BLANC
418	CHILE WHITE	532	OTHER VARIETALS
418	CHILE WHITE	533	BLEND
421	SOUTH AFRICA WHITE	540	SAUVIGNON BLANC
421	SOUTH AFRICA WHITE	541	BLEND
421	SOUTH AFRICA WHITE	542	OTHER VARIETALS
421	SOUTH AFRICA WHITE	543	CHARDONNAY
424	SOUTH AFRICA RED	550	BLEND
424	SOUTH AFRICA RED	551	SYRAH/SHIRAZ
424	SOUTH AFRICA RED	552	CABERNET SAUVIGNON
424	SOUTH AFRICA RED	553	MERLOT

SET Code	SET Name	SUBSET Code	SUBSET Name
424	SOUTH AFRICA RED	554	OTHER VARIETALS
430	CIDER	010	DOMESTIC
430	CIDER	020	IMPORT
431	ARGENTINA WHITE	571	BLEND
431	ARGENTINA WHITE	572	PINOT GRIGIO
431	ARGENTINA WHITE	573	CHARDONNAY
431	ARGENTINA WHITE	574	OTHER VARIETALS
433	NEW ZEALAND WHITE	580	SAUVIGNON BLANC
433	NEW ZEALAND WHITE	581	CHARDONNAY
433	NEW ZEALAND WHITE	582	OTHER VARIETALS
434	COOLERS	010	SPIRITS BASED
434	COOLERS	011	BEER BASED
434	COOLERS	020	WINE BASED
436	SPARKLING WINES - NEW WORLD WHITE	590	AUSTRALIA
436	SPARKLING WINES - NEW WORLD WHITE	591	OTHER
436	SPARKLING WINES - NEW WORLD WHITE	592	CALIFORNIA
439	CANADA RED	600	B.C. VQA RED
439	CANADA RED	601	B.C. NON VQA RED
439	CANADA RED	602	OTHER CANADIAN RED
442	CANADA WHITE	610	B.C. NON VQA WHITE
442	CANADA WHITE	611	B.C. VQA WHITE
442	CANADA WHITE	612	OTHER CANADIAN WHITE
454	OTHER USA RED	650	WASHINGTON
454	OTHER USA RED	651	OREGON
454	OTHER USA RED	652	NEW YORK
457	NEW ZEALAND RED	660	PINOT NOIR
457	NEW ZEALAND RED	661	BLEND
457	NEW ZEALAND RED	662	OTHER VARIETALS
463	OTHER USA WHITE	680	WASHINGTON
463	OTHER USA WHITE	681	NEW YORK
463	OTHER USA WHITE	682	OREGON
466	SPARKLING WINES - NEW WORLD RED	690	RED
469	CENTRAL & S. AMERICA RED	700	RED (MEXICO BRAZIL, PERU, URUGUAY)
470	CENTRAL & S. AMERICA WHITE	704	WHITE (MEXICO BRAZIL, PERU, URUGUAY)
500	ONE POUR COCKTAILS	010	ONE POUR COCKTAILS
501	ONTARIO CIC WHITE	710	BLEND
501	ONTARIO CIC WHITE	711	SAUVIGNON BLANC
501	ONTARIO CIC WHITE	712	PINOT GRIGIO
501	ONTARIO CIC WHITE	713	OTHER NAMED VARIETAL
501	ONTARIO CIC WHITE	714	CHARDONNAY
504	ONTARIO CIC RED	720	BLEND
504	ONTARIO CIC RED	721	MERLOT
504	ONTARIO CIC RED	722	OTHER NAMED VARIETAL
504	ONTARIO CIC RED	723	SYRAH/SHIRAZ
504	ONTARIO CIC RED	724	CABERNET SAUVIGNON
504	ONTARIO CIC RED	726	PINOT NOIR
507	ONTARIO WHITE VQA	730	CHARDONNAY
507	ONTARIO WHITE VQA	731	RIESLING
507	ONTARIO WHITE VQA	732	BLEND
507	ONTARIO WHITE VQA	733	PINOT GRIGIO
507	ONTARIO WHITE VQA	734	VIDAL
507	ONTARIO WHITE VQA	735	OTHER VARIETALS

SET Code	SET Name	SUBSET Code	SUBSET Name
507	ONTARIO WHITE VQA	736	SAUVIGNON BLANC
507	ONTARIO WHITE VQA	737	GEWURZTRAMINER
507	ONTARIO WHITE VQA	738	LATE HARVEST
511	ONTARIO RED VQA	740	BLEND
511	ONTARIO RED VQA	741	BLEND - MERITAGE
511	ONTARIO RED VQA	742	BACO NOIR
511	ONTARIO RED VQA	743	PINOT NOIR
511	ONTARIO RED VQA	744	MERLOT
511	ONTARIO RED VQA	745	CABERNET FRANC
511	ONTARIO RED VQA	746	CABERNET SAUVIGNON
511	ONTARIO RED VQA	747	GAMAY NOIR
511	ONTARIO RED VQA	748	OTHER VARIETALS
513	SPECIALTY WINES - NEW WORLD	750	FLAV. WINE USA
513	SPECIALTY WINES - NEW WORLD	751	FLAV. WINE OTHER
513	SPECIALTY WINES - NEW WORLD	752	FLAV. WINE CANADA
513	SPECIALTY WINES - NEW WORLD	754	COCKTLS/FLAV.N.W.
513	SPECIALTY WINES - NEW WORLD	757	FLAV. WINE B.C.
514	SPECIALTY WINES - ONTARIO	753	COCKTLS/FLAV.ONT.
514	SPECIALTY WINES - ONTARIO	755	DIGES./APER. ONT.
514	SPECIALTY WINES - ONTARIO	756	VERMOUTH ONTARIO
514	SPECIALTY WINES - ONTARIO	758	FLAV. WINE ONTARIO
516	SPARKLING WINES - ONTARIO WHITE	760	ONTARIO NON VQA
516	SPARKLING WINES - ONTARIO WHITE	761	ONTARIO VQA
518	FORTIFIED - ONTARIO	770	SHERRY STYLE ONT
518	FORTIFIED - ONTARIO	771	PORT STYLE ONT
518	FORTIFIED - ONTARIO	772	FORTIFIED ICEWINE
518	FORTIFIED - ONTARIO	773	DESSERT ONTARIO
519	FORTIFIED NEW WORLD	620	SHERRY STYLE
519	FORTIFIED NEW WORLD	621	PORT STYLE
519	FORTIFIED NEW WORLD	774	DESSERT BC
519	FORTIFIED NEW WORLD	775	DESSERT NEW WORLD
519	FORTIFIED NEW WORLD	776	PORT STYLE CANADA
522	ROSE WINES - NEW WORLD	560	CALIFORNIA
522	ROSE WINES - NEW WORLD	561	AUSTRALIA
522	ROSE WINES - NEW WORLD	562	ARGENTINA
522	ROSE WINES - NEW WORLD	563	CHILE
522	ROSE WINES - NEW WORLD	564	SOUTH AFRICA
522	ROSE WINES - NEW WORLD	565	NEW ZEALAND
522	ROSE WINES - NEW WORLD	568	OTHER CANADIAN
523	ROSE WINES - ONTARIO	780	ONTARIO CIC
523	ROSE WINES - ONTARIO	781	ONTARIO VQA ROSE
526	GIFTS - NEW WORLD	640	OTHER NEW WORLD GIFTS
527	GIFTS - ONTARIO	790	ONTARIO NON VQA
527	GIFTS - ONTARIO	791	ONTARIO VQA
529	SPARKLING WINES - NEW WORLD ROSE	630	AUSTRALIA ROSE
529	SPARKLING WINES - NEW WORLD ROSE	631	CALIFORNIA ROSE
529	SPARKLING WINES - NEW WORLD ROSE	632	OTHER ROSE
532	SPARKLING WINES - ONTARIO ROSE	810	ONTARIO NON VQA
532	SPARKLING WINES - ONTARIO ROSE	811	ONTARIO VQA
536	FRUIT WINES NEW WORLD	821	OTHER CANADIAN
537	FRUIT WINES - ONTARIO	820	ONTARIO

VINTAGES Sets and Subsets
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Set ID	Set DESC	Subset ID	Set Subset
510	WHISKY	10	AMERICAN
510	WHISKY	15	IRISH
510	WHISKY	20	ETHNIC
510	WHISKY	25	OTHER
520	SCOTCH	10	BLENDS
520	SCOTCH	20	HIGHLAND
520	SCOTCH	30	LOWLAND
520	SCOTCH	40	SPEYSIDE
520	SCOTCH	50	ISLANDS
530	WHITE SPIRITS	10	VODKA
530	WHITE SPIRITS	20	GIN
530	WHITE SPIRITS	30	OTHER
540	TEQUILA	10	PREMIUM
550	EAU DE VIE	10	COGNAC
550	EAU DE VIE	20	ARMAGNAC
550	EAU DE VIE	25	GRAPPA
550	EAU DE VIE	30	EAU DE VIE
550	EAU DE VIE	35	BRANDY
550	EAU DE VIE	40	CALVADOS
550	EAU DE VIE	45	ETHNIC
550	EAU DE VIE	50	OTHER
560	RUM	10	AMBER
560	RUM	20	OTHER
570	LIQUEURS	10	FRUIT
570	LIQUEURS	20	HERB
570	LIQUEURS	22	BITTERS
570	LIQUEURS	25	CREAM
570	LIQUEURS	30	ANICE
570	LIQUEURS	40	OTHER
575	SPECIALITY PORTFOLIO	10	ITALY
575	SPECIALITY PORTFOLIO	20	PORTUGAL
575	SPECIALITY PORTFOLIO	30	FRANCE
575	SPECIALITY PORTFOLIO	40	GERMANY
575	SPECIALITY PORTFOLIO	50	SPAIN
575	SPECIALITY PORTFOLIO	60	POLAND
575	SPECIALITY PORTFOLIO	70	UKRAINE
575	SPECIALITY PORTFOLIO	80	RUSSIA
575	SPECIALITY PORTFOLIO	90	GREECE
575	SPECIALITY PORTFOLIO	100	OTHER EUROPEAN
575	SPECIALITY PORTFOLIO	110	OTHER INTERNATIONAL
575	SPECIALITY PORTFOLIO	120	MIDDLE EAST
575	SPECIALITY PORTFOLIO	130	SOUTH AMERICA
575	SPECIALITY PORTFOLIO	140	CARIBBEAN
575	SPECIALITY PORTFOLIO	150	ASIA
590	ONTARIO WHITE	20	VQA BLENDS
590	ONTARIO WHITE	21	VQA CHARDONNAY
590	ONTARIO WHITE	22	VQA RIESLING
590	ONTARIO WHITE	23	VQA LATE HARVEST
590	ONTARIO WHITE	25	VQA OTHER VARIETALS
600	ONTARIO RED	20	VQA BLENDS

VINTAGES Sets and Subsets
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Set ID	Set DESC	Subset ID	Set Subset
600	ONTARIO RED	21	VQA PINOT NOIR
600	ONTARIO RED	22	VQA BORDEAUX VARIETAL
600	ONTARIO RED	25	VQA OTHER VARIETALS
601	ICEWINE	10	ONTARIO RIESLING
601	ICEWINE	12	ONTARIO VIDAL
601	ICEWINE	14	ONTARIO OTHER
601	ICEWINE	15	ONTARIO RED
601	ICEWINE	20	BC
605	CANADA WHITE	10	BC VQA BLEND
605	CANADA WHITE	15	BC VQA VARIETAL
605	CANADA WHITE	20	OTHER PROVINCE
606	CANADA RED	10	BC VQA BLENDS
606	CANADA RED	15	BC VQA VARIETAL
606	CANADA RED	20	OTHER PROVINCE
610	INTERNATIONAL WHITE	10	PORTUGAL
610	INTERNATIONAL WHITE	20	SPAIN
610	INTERNATIONAL WHITE	30	AUSTRIA
610	INTERNATIONAL WHITE	70	SWISS
610	INTERNATIONAL WHITE	120	OTHER
620	INTERNATIONAL RED	120	OTHER AUST SWISS
621	PORTUGAL RED	10	DOURO
621	PORTUGAL RED	20	ALENTEJO
621	PORTUGAL RED	25	DAO
621	PORTUGAL RED	30	OTHER
622	SPAIN RED	10	RIOJA
622	SPAIN RED	20	PENEDES
622	SPAIN RED	30	NAVARRA
622	SPAIN RED	40	RIBERA DUERO
622	SPAIN RED	45	PRIORAT
622	SPAIN RED	50	OTHER
625	ETHNIC WHITE WINES	30	HUNGARY
625	ETHNIC WHITE WINES	35	HUNGARY TO
625	ETHNIC WHITE WINES	45	GREECE
625	ETHNIC WHITE WINES	55	BULGARIA
625	ETHNIC WHITE WINES	60	ISRAEL
625	ETHNIC WHITE WINES	65	ROMANIA
625	ETHNIC WHITE WINES	70	LEBANON
625	ETHNIC WHITE WINES	75	OTHER EASTERN EUROPEAN
625	ETHNIC WHITE WINES	80	OTHER INTERNATIONAL
626	ETHNIC RED WINES	10	BULGARIA
626	ETHNIC RED WINES	20	GEORGIA
626	ETHNIC RED WINES	30	HUNGARY
626	ETHNIC RED WINES	40	MOLDOVA
626	ETHNIC RED WINES	45	GREECE
626	ETHNIC RED WINES	55	ISRAEL
626	ETHNIC RED WINES	60	LEBANON
626	ETHNIC RED WINES	71	ROMANIA
626	ETHNIC RED WINES	90	OTHER INTERNATIONAL
626	ETHNIC RED WINES	120	OTHER EASTERN EUROPEAN
630	AUSTRALIA WHITE	10	CHARDONNAY

VINTAGES Sets and Subsets
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Set ID	Set DESC	Subset ID	Set Subset
630	AUSTRALIA WHITE	20	SEMILLON
630	AUSTRALIA WHITE	30	MISC. VARIETALS
630	AUSTRALIA WHITE	40	BLENDS
630	AUSTRALIA WHITE	50	SAUVIGNON BLANC
630	AUSTRALIA WHITE	60	OTHER VARIETALS
635	AUSTRALIA RED	10	CABERNET SAUVIGNON
635	AUSTRALIA RED	20	SHIRAZ
635	AUSTRALIA RED	25	MERLOT
635	AUSTRALIA RED	30	PINOT NOIR
635	AUSTRALIA RED	50	SHIRAZ/CABERNET
635	AUSTRALIA RED	55	OTHER VARIETALS
635	AUSTRALIA RED	60	OTHER BLENDS
640	NEW ZEALAND WHITE	10	SAUVIGNON BLANC
640	NEW ZEALAND WHITE	15	CHARDONNAY
640	NEW ZEALAND WHITE	25	OTHER VARIETALS
642	NEW ZEALAND RED	10	BORDEAUX VARIETAL
642	NEW ZEALAND RED	15	PINOT NOIR
642	NEW ZEALAND RED	20	BLENDS
642	NEW ZEALAND RED	25	OTHER VARIETALS
645	SOUTH AFRICA WHITE	10	SAUVIGNON BLAN
645	SOUTH AFRICA WHITE	15	CHENIN BLANC
645	SOUTH AFRICA WHITE	20	CHARDONNAY
645	SOUTH AFRICA WHITE	25	OTHER VARIETAL
645	SOUTH AFRICA WHITE	30	BLENDS
646	SOUTH AFRICA RED	10	CABERNET SAUVIGN
646	SOUTH AFRICA RED	15	PINOTAGE
646	SOUTH AFRICA RED	20	SYRAH
646	SOUTH AFRICA RED	25	BLENDS
646	SOUTH AFRICA RED	30	OTHER VARIETALS
648	CHILE WHITE	10	SAUVIGNON BLANC
648	CHILE WHITE	20	CHARDONNAY
648	CHILE WHITE	30	BLENDS
648	CHILE WHITE	40	OTHER VARIETALS
649	CHILE RED	10	CABERNET SAUVIGNON
649	CHILE RED	20	CARMENERE
649	CHILE RED	30	MERLOT
649	CHILE RED	40	OTHER VARIETALS
649	CHILE RED	50	BLENDS
650	CALIFORNIA WHITE	10	CHARDONNAY
650	CALIFORNIA WHITE	20	SAUVIGNON BLANC
650	CALIFORNIA WHITE	30	LATE HARVEST
650	CALIFORNIA WHITE	40	OTHER VARIETALS
650	CALIFORNIA WHITE	50	BLENDS
651	CALIFORNIA RED	10	CABERNET SAUVIGNON
651	CALIFORNIA RED	20	ZINFANDEL
651	CALIFORNIA RED	30	PINOT NOIR
651	CALIFORNIA RED	40	MERLOT
651	CALIFORNIA RED	45	SHIRAZ
651	CALIFORNIA RED	50	OTHER VARIETALS
651	CALIFORNIA RED	60	BLENDS

VINTAGES Sets and Subsets
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Set ID	Set DESC	Subset ID	Set Subset
654	OTHER USA WHITE	10	WASHINGTON
654	OTHER USA WHITE	20	OREGON
654	OTHER USA WHITE	30	NEW YORK
654	OTHER USA WHITE	50	OTHER
655	OTHER USA RED	10	WASHINGTON
655	OTHER USA RED	20	OREGON
655	OTHER USA RED	30	NEW YORK
655	OTHER USA RED	50	OTHER
656	ARGENTINA WHITE	10	CHARDONNAY
656	ARGENTINA WHITE	20	BLENDS
656	ARGENTINA WHITE	30	OTHER VARIETALS
657	ARGENTINA RED	10	CABERNET SAUVIGNON
657	ARGENTINA RED	20	MALBEC
657	ARGENTINA RED	30	MERLOT
657	ARGENTINA RED	40	OTHER VARIETALS
657	ARGENTINA RED	50	BLENDS
658	CENTRAL&S. AMERICA WHITE	10	MEXICO
658	CENTRAL&S. AMERICA WHITE	20	OTHER
659	CENTRAL&S. AMERICA RED	10	MEXICO
659	CENTRAL&S. AMERICA RED	20	OTHER
660	GERMANY	10	BADEN WHITES
660	GERMANY	20	MOSEL
660	GERMANY	22	RHINE
660	GERMANY	50	OTHER WHITE
660	GERMANY	55	RED
670	ITALY WHITE	10	PINOT GRIGIO
670	ITALY WHITE	20	SOAVE
670	ITALY WHITE	30	MOSCATO
670	ITALY WHITE	33	OTHER NORTH
670	ITALY WHITE	35	OTHER CENTRAL
670	ITALY WHITE	37	OTHER SOUTH
670	ITALY WHITE	40	OTHER
680	ITALY RED	10	PIEDMONT OTHER
680	ITALY RED	15	PIEDMONT BAROLO & BAR
680	ITALY RED	20	VENETO AMARONE
680	ITALY RED	23	VENETO RIPASSO
680	ITALY RED	25	VENETO OTHER
680	ITALY RED	50	TUSCANY OTHER
680	ITALY RED	55	TUSCANY/CHIANTI
680	ITALY RED	56	TUSCANY/BRUNELLO
680	ITALY RED	57	CAMPANIA & SOUTH
680	ITALY RED	58	PUGLIA
680	ITALY RED	60	SICILY/SARDINIA/ISLANDS
680	ITALY RED	70	OTHER NORTH
680	ITALY RED	73	OTHER CENTRAL
680	ITALY RED	75	OTHER SOUTH
690	FRANCE WHITE	10	ALSACE
690	FRANCE WHITE	20	BORDEAUX OTHER
690	FRANCE WHITE	25	BORDEAUX SAUTERNES
690	FRANCE WHITE	30	BURGUNDY CHABLIS

VINTAGES Sets and Subsets
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Set ID	Set DESC	Subset ID	Set Subset
690	FRANCE WHITE	33	BURGUNDY COTE DOR
690	FRANCE WHITE	35	BURGUNDY OTHER
690	FRANCE WHITE	40	LOIRE
690	FRANCE WHITE	50	MIDI/RHONE/PROVENCE
690	FRANCE WHITE	70	OTHER
700	FRANCE RED	15	BEAUJOLAIS
700	FRANCE RED	20	BORDEAUX
700	FRANCE RED	21	BORDEAUX - MEDOC
700	FRANCE RED	25	BORDEAUX - POMEROL/ ST. EM
700	FRANCE RED	30	BURGUNDY COTE DE NUITS
700	FRANCE RED	33	BURGUNDY COTE DE BEAUNE
700	FRANCE RED	35	BURGUNDY OTHER
700	FRANCE RED	40	LOIRE
700	FRANCE RED	50	SOUTH FRANCE
700	FRANCE RED	55	SOUTH WEST FRANCE
700	FRANCE RED	60	RHONE NORTH
700	FRANCE RED	63	RHONE SOUTH
700	FRANCE RED	65	RHONE CHATEAUNEUF DU P
700	FRANCE RED	70	OTHER
705	ROSE WINES OLD WORLD	20	FRANCE
705	ROSE WINES OLD WORLD	30	IBERIA
705	ROSE WINES OLD WORLD	40	ITALY
705	ROSE WINES OLD WORLD	50	OTHER
706	ROSE WINES NEW WORLD	10	ONTARIO
706	ROSE WINES NEW WORLD	20	CALIFORNIA
706	ROSE WINES NEW WORLD	30	CHILE
706	ROSE WINES NEW WORLD	40	AUSTRALIA
706	ROSE WINES NEW WORLD	50	OTHER
710	SPARKLING WINES OLD WORLD	10	CHAMPGN
710	SPARKLING WINES OLD WORLD	11	FRENCH
710	SPARKLING WINES OLD WORLD	90	ITALY
710	SPARKLING WINES OLD WORLD	95	IBERIA
710	SPARKLING WINES OLD WORLD	120	OTHER
712	SPARKLING WINES NEW WORLD	10	ONTARIO
712	SPARKLING WINES NEW WORLD	20	CALIFORNIA
712	SPARKLING WINES NEW WORLD	30	AUSTRALIA
712	SPARKLING WINES NEW WORLD	40	OTHER
720	FORTIFIED OLD WORLD	10	PREMIUM PORT
720	FORTIFIED OLD WORLD	12	VINTAGE PORT
720	FORTIFIED OLD WORLD	32	SHERRY
720	FORTIFIED OLD WORLD	100	OTHER
725	FORTIFIED NEW WORLD	10	ALL FORTIFIED
730	SPECIALTY WINES OLD WORLD	10	VERMOUT
730	SPECIALTY WINES OLD WORLD	20	DIGESTI
730	SPECIALTY WINES OLD WORLD	60	FRUITWINE
735	SPECIALTY& FRUIT WINES NEW WORLD	10	FRUIT WINES
740	KOSHER	10	SPIRITS
740	KOSHER	20	LIQUEUR
740	KOSHER	30	NW RED WINE
740	KOSHER	40	NW WHITE WINE

VINTAGES Sets and Subsets
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Set ID	Set DESC	Subset ID	Set Subset
740	KOSHER	50	EW RED WINE
740	KOSHER	60	EW WHITE WINE
740	KOSHER	70	FORTIFIED
740	KOSHER	80	SPARKLING
740	KOSHER	90	ISRAEL
740	KOSHER	100	OTHER
740	KOSHER	110	ROSE
740	KOSHER	120	TRADITIONAL
750	SAKE	10	ALL SAKE
760	GIFTS	10	WINE GIFTS
760	GIFTS	20	SPIRIT GIFTS
765	NON ALCOHOLIC	10	GIFT BAGS/BOXES
770	NON ALCOHOLIC ITEM	10	NON-ALCOHOLIC ITEM