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July 27, 2010

To: All Trade Associations

Re: Extension to January 15, 2011 for 18.9 kilogram maximum case weight limit compliance

I am writing to inform you of a national extension to the deadline for the implementation of the new 18.9 kilogram maximum case weight limit.

After consultations with CALJ members, we have agreed to an extension of January 15, 2011 for cases received in our warehouses, to be in full compliance. This will allow all liquor jurisdictions the opportunity to ensure that their systems and processes are updated accordingly. We want to ensure these conversions are implemented as seamlessly as possible.

I would like to thank those in the industry who have already presented plans to come into compliance prior to this date.

I understand that certain suppliers have negotiated implementation dates with the LCBO Category teams beyond this revised deadline. These negotiated implementation dates will continue to be honoured.

Moving to a maximum case weight of 18.9 kilograms is a significant initiative that is critical to the health and safety of the LCBO's front-line employees. I am certain that you share this concern.

Please continue to communicate your plans and updates to the applicable LCBO business units.

Sincerely,

Bob Peter
President & CEO