

VINTAGES

FINE WINE & PREMIUM SPIRITS

April 27, 2010

To all Trade Councils:

Re: VINTAGES Staff Changes

I am pleased to announce that Alanna Bailey has been promoted to the position of Spirits and Ontario Wines Product Manager for VINTAGES.

Alanna has been with the LCBO since 2000 and has held positions in Retail, Supply Chain and VINTAGES during this time. Alanna joined VINTAGES in 2007 and has held progressively responsible roles with the European and New World portfolios, where she gained experience managing the Kosher and Specialty portfolios as well as the Holiday gifting program. Her most recent experience has been as the Acting Product Manager for Spirits and Ontario Wines, where she has again demonstrated her exceptional initiative, planning and project management skills and positive attitude.

Should you need to contact Alanna, she can be reached at 416-864-6649 or alanna.bailey@lcbo.com

Please join me in congratulating Alanna on her well deserved promotion.

Regards,



Kate Mallett-Thomas
Director, Sales & Purchasing Vintages

Cc: Bob Downey, Senior V.P. Sales & Marketing

Cc: Tom Wilson, V.P. Vintages

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